

**PHYSIO
CONTROL**

LIFEPAK CR[®] Plus DEFIBRILLATOR

Make Lifesaving Simple

With over 50 years of innovation, a steadfast commitment to quality and a position as the global leader in defibrillation, Physio-Control brings you the LIFEPAK CR Plus automated external defibrillator. The *CR Plus* is designed specifically for the first person to respond to a victim of sudden cardiac arrest and incorporates the same trusted technology used by more EMS and hospital units around the world than any other brand.

Although not everyone can be saved from sudden cardiac arrest, studies show that early defibrillation can dramatically improve survival rates.



Simple to Use

- Simple to turn on
- Simple to find, remove and place electrodes correctly
- Simple to deliver therapy—no shock button to push
- Simple to increase the chance for survival by automatically escalating energy up to 360 joules if needed*

Simple to Own

- The *CR Plus* comes ready to use: Initial purchase includes carry case, extra electrodes, extra CHARGE-PAK™ battery charger and Ambu® Res-Cue Mask® Kit
- Lowest total cost of ownership in the AED industry
- Simple transition to EMS teams who also use LIFEPAK products

Simple to Maintain

- One of the longest warranties in the industry at 8 years
- Synchronized CHARGE-PAK battery charger and electrode replacement cycle

Simply put...

The LIFEPAK CR Plus automated external defibrillator from Physio-Control is the effective, safe and affordable choice.



AED users should be trained in CPR and the use of an AED.

* IG.Stiell et.al. Circulation 2007
All claims valid as of December 2011.



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